



# 2020 Concept Note



# gLOCAL Evaluation Week 2020 Concept Note



In June 2019, the inaugural gLOCAL Evaluation Week took off successfully with M&E knowledge sharing events in 38 countries across five continents, thanks to the support from 177 event organizers and an estimated 22,000 participants. gLOCAL Evaluation Week is a dedicated week during which simultaneous evaluation-related events take place around the world. gLOCAL stands for the idea of duality. It describes two forces that act simultaneously and complementarily: (1) where global knowledge and processes inform local evaluation practices, and (2) where local contexts and endogenous practices influence global evaluation thinking.

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In 2020, we will be just 10 years away from a critical moment for the global development community, the achievement of the Sustainable Development Goals (SDGs) and of targets linked to 2030 national development agendas. Many of these long-term goals require advance planning, periodic monitoring, and rigorous evaluation to ensure development projects, programs, and strategies are implemented effectively and bring the best possible outcomes and impacts. A gLOCAL partnership where local and global players, resources, and knowledge are shared will be fundamental to help increase the capacity in least developed countries to measure results, generate and use credible and quality evidence.

gLOCAL Evaluation Week 2020 invites government officials and policymakers, evaluators and evaluation users, academics and students, nongovernmental and private sector stakeholders to participate and share their knowledge and experience during the week of June 1, 2020. Event organizers can choose any evaluation topic to present or discuss, including the traditional tracks such as 'Evaluation Methods', 'Evaluation Communication and Use', and 'Evaluation Capacity Development'.

In addition, this year's gLOCAL will feature a special theme, 'Evaluation 2030', which intends to encourage discussions about the role and contribution of evaluation practice in achieving long-term development goals. Discussions can be formulated, for example, around the following thematic questions/streams:

 How can innovations in evaluation approaches and methods improve progress towards achieving SDG targets?
 What are the key challenges at global and local levels for evaluation in the context of the 2030 development agenda, and how are they linked?

3) What have we learned from evaluations about how to progress towards the SDGs – i.e., 'what works' and 'what didn't work?
4) How can evaluation frameworks, methods and practices best support the implementation of National M&E Systems in the context of the SDGs and the 2030 Development Agenda?

Together we can increase knowledge sharing and contribute to strengthening M&E capacity globally! Join us!

## When: June 1-5, 2020

The call for proposals will open in late January. For more details, please visit our website at: www.glocalevalweek.org or email us at clear@worldbank.org





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### About the CLEAR Initiative

CLEAR is a gLOCAL M&E capacity development program that brings together academic institutions and donor partners to foster the collection, measurement, analysis, and subsequent use of robust evidence in developing countries' policy and decision making. CLEAR is constituted by six regional centers, located in Anglophone Africa (AA), Brazil and Lusophone Africa (BLA), East Asia (EA), Francophone Africa (FA), Latin America and the Caribbean (LAC), and

and South Asia (SA), -plus two regional affiliates in Ghana and Pakistan. These centers are supported by a Global Hub based at the World Bank's Independent Evaluation Group. Working together, CLEAR acts glocaly by offering its clients local and regional M&E expertise supported by the depth and breadth of a global network.

### The origins of gLOCAL Evaluation Week

The first EVAL (as it was called in the past) derived from an event that had a gLOCAL aspiration and started in Mexico in 2015. EVAL was conceptualized and implemented by the CLEAR Center for Latin America and the Caribbean as a response to the EvalPartners celebrations of the 2015 EvalYear – "a global initiative of coordinated local action". In 3 years, EVAL grew from a single-year country-level event to an annual regional-level initiative. The first edition of the initiative took place across 12 states in Mexico. Nevertheless, between 2015 and 2018, EVAL went from 85 events organized by 32 institutions to a partnership between 13 countries in Latin America that reached 12,082 attendees in 2018. In 2019, EVAL become gLOCAL Evaluation Week, transformed into a joint effort between all CLEAR Centers and its partners which spread the Latin American experience across the five continents.

