

Engage ■ Understand ■ Impact

Evidence2022

19-21 September 2022

#Evidence2022 #AENis10

Coming together to enhance mutual learning and innovation in evidence-informed decision-making

#AENis10 Video Submission Guidelines

Twenty-twenty-two marks ten years since the establishment of the Africa Evidence Network #AENis10! Join us in celebrating ten years since the establishment of the Africa Evidence Network at **EVIDENCE 2022** by **producing a three-minute video** of African EIDM organisation sharing reflections on what has changed in the evidence-use ecosystem over the last ten years, what role you think the AEN has played in that and what you envision for EIDM in Africa for the next decade?

Guiding questions for the video

- What role does your organisation play in the evidence ecosystem?
- Share reflections on what we've done together in the EIDM ecosystem in the last ten years
- What is your vision for EIDM in Africa for the next 10 years?

Please note to include the required information on you and your organisation:

- Official name and logo of the organisation
- Full details of the people featured in the videos (title, name, and organisation)
- Social media identity: Twitter and LinkedIn profile names of all organisations and people featured in the video

Video Recording Requirements:

- Full HDD (720p) or FHD (Full High Definition) 1920p
- When using a phone, kindly make it in landscape mode.
- Send the video raw (Unedited)
- Sending an image or images that depict your Evidence experience will be highly appreciated.

The top ten video submissions will be selected to feature in a short documentary by the AEN.

DEADLINE FOR SUBMISSION: 19 August 2022 23:59 SAST

Tips for producing a great video

- If possible, record the video with the camera at eye-level
- Face a source of natural light directly
- Write out what you want to say and time yourself before beginning your recording
- Practice what you will say before beginning your recording to help the message come across more naturally
- Smile before you start and while you are speaking
- If you make a mistake, pause for 10 seconds and then start again
- Record two or three takes in one video, making a note of the rough timestamp of the beginning of each recording
- Speak slightly slower than feels natural – this will help avoid many of the inevitable ‘ehs’ and ‘ums’
- Feel free to express and celebrate your cultural or country heritage in your recording with the inclusion of interesting locations or items of clothing

For more information and submission contact Precious Motha : ace@uj.ac.za