



Seeking Expressions of Interest

Global South-based Strategic Scaling within Systems Lead

The Role

The Global Parenting Initiative (GPI) is a collaboration of universities, NGO partners, and donors across the world, which seeks to develop and test new methods for delivering parenting programmes and take them to scale. We are seeking **expressions of interest** for a Strategic Scaling within Systems Lead to support on the development and coordination of our advocacy work in the Global South.

The Strategic Scaling within Systems Lead will be a central member of the GPI team working in collaboration with the Universities of Oxford, Cape Town, Makerere and other academic, NGO, and government partners. They will have extensive amounts of independent work and responsibility within the project as part of an international research team with wide policy and programming impact. The post will be based in the Global South with the potential to travel internationally subject to pandemic restrictions.

The ideal candidate is an excellent networker and relationship builder and possesses a strategic mind, knowledge and experience of influencing government and decision makers particularly in the Global South, as well as experience in working with media organisations, donors, UN agencies, and inter-governmental organisations. They will have excellent research and public speaking skills; project management skills; skills in developing and implementing strategic campaigns and delivering high quality social media, web, and print products and tools; strong knowledge of global affairs and the development of inter-organizational relationships; and experience of working with coalitions and delivering high-impact and creative global advocacy strategies at national and/or regional level, both digitally and in person.

Responsibilities

- Leads on advocacy and policy engagement for systems-level scale-up of Parenting for Lifelong Health and evidence-based parenting programmes at a national and regional level.
- Develops and manages advocacy campaigns to increase awareness and understanding of the importance of parenting interventions, improve the enabling environment to increase uptake of parenting interventions at scale, and increase investments in parenting support interventions.
- Packages and shares evidence from GPI and other countries to tell a larger narrative of the impact of parenting interventions, what works, and remaining gaps.
- Works with GPI implementing organisations to develop their own strategic plans and help build their capacity to advocate with national governments and with UN agencies

(regional and national offices), donors and inter-governmental organisations and the NGO and FBO sector to support uptake of evidence-based parenting programmes.

- Supports in planning for sustainability of parenting programme delivery at national level.
- Manages the GPI's advocacy team, including communications officer, senior advocacy officer on sexual violence prevention, child rights advocacy lead, and other personnel and consultants.
- Project manages the day-to-day work of the GPI's national and regional advocacy campaign, ensuring close integration of advocacy, national programme,s and communications activities, leading regular cross-organisational meetings, and utilising project management tools, and supervising other communication and marketing staff
- Develops and maintains a strong network of contacts with key stakeholders.
- Recruits and oversees the work of consultants and outside contractors as necessary.
- Shares key messages and relevant information with direct reports, and seeks out, addresses and/or escalates feedback as appropriate.
- Supports the development and implementation of an advocacy and communications strategy for PLH (including identification of opportunities to influence regional and international agendas, develop innovative social media tools, ensure consistency of external communications, raise the profile of PLH through the production of communications products and tools, develop relationships with international and regional news organizations)
- Implements relevant areas of the media strategy and undertakes media outreach to achieve advocacy objectives.

Essential selection criteria

- Demonstrable interest in and experience in improving outcomes for vulnerable and children, adolescents, and youth in low- and middle-income countries.
- Strong contacts and established relationships with key actors within national governments, parliament, NGOs, and international actors relevant to the GPI's goals.
- Demonstrated success in developing and implementing strategic advocacy and communications campaigns, including through digital and print media.
- Track record of successful advocacy in a Global South context at an international, national, or regional level.
- Experience working with NGO, government, and private sector partners to embed programmes on a systems level

- Knowledge of parenting policy context and established relationships with relevant actors and institutions including some of: country-level policymakers & government officials, key departments or contacts within regional and international institutions.
- Experience leading research uptake transferring knowledge from academic research into policy and practice.
- Strong problem-solving, leadership, organisational, analytical, and interpersonal skills, excellent influencing and negotiating skills and the ability to operate in a wide range of cultural and institutional contexts.
- Passionate about preventing violence against children, including sexual violence, and improving child wellbeing and educational outcomes in a Global South context.
- People management experience especially when working remotely with colleagues and within a networked structure
- Ideally an advanced degree related to child development and wellbeing in a Global South context, or social policy, communications, journalism, international relations, human rights, development studies, and other relevant field in the social sciences.
- Excellent research, written and verbal communication skills and the ability to distil and tailor large amounts of information for diverse audiences.
- Excellent team player with ability to work independently and in collaboration with colleagues at all levels across departments and external stakeholders.
- Ability to travel frequently.
- Fluent in English.

Desirable selection criteria

- Knowledge and understanding of the implementation and scale-up of evidence-base parenting programmes.
- Experience of managing development programmes and/or academic programmes.
- Knowledge and experience of digital and hybrid-digital parenting programmes.
- Fluency in another language spoken in the Global South
- Experience using Trello and Agile Scrum Methodology.

To apply: Expressions of interest from potential candidates should be sent **by 08 April 2022** in the form of a CV and a cover letter explaining how they would approach the role to GPI@spi.ox.ac.uk.

The Global Parenting Initiative welcomes applications from people with caring responsibilities, and we are happy to be flexible for a great team!