

Systematic Review Methods Webinar: Knowledge Translation Evaluation

Cochrane South Africa invites you to a webinar on **Knowledge Translation (KT) Evaluation**. This webinar will provide an introduction to the different steps involved in developing a KT evaluation plan. These steps include setting out what KT activities and processes to implement in order to achieve specific aims and target audience outcomes; and planning to evaluate how implemented KT activities and processes made an impact or difference within target audiences.

Date: Tuesday, 14 July 2020
Time: 14h00 (GMT+2)
Venue: Online webinar – *log-in details will be emailed on Monday, 13 July 2020*
Presenter: **Bey-Marrié Schmidt**
Cochrane South Africa, South African Medical Research Council (SAMRC)

Learning objectives:

- To gain a broad understanding of how to develop a framework ('theory of change') that outlines the aims and desired audience outcomes of specific KT activities and processes; and
- To provide an understanding of how to plan for evaluating whether specific KT activities and processes achieved the desired audience outcomes.



Bey-Marrié Schmidt is a Senior Scientist at Cochrane South Africa, SAMRC. Her academic background is in anthropology and public health. Bey works on both qualitative and quantitative systematic reviews of public health interventions that can improve clinical and health system outcomes. She is passionate about translating research evidence into policy and practice and works on Cochrane's [Knowledge Translation Evaluation Support](#) project.

Please RSVP by 12h00 on Friday, 10 July 2020 cochranesa@mrc.ac.za

Please note: We will send the webinar link to all those who RSVP and the first 150 participants who log in will be able to join the webinar. The webinars are recorded and are made available on our website, for those who are not able to log in or attend.

We have obtained Continuing Professional Development (CPD) accreditation for the webinars. To qualify for CPD points you need to:

- be a member of the Health Professional Council of South Africa and;
- attend the entire webinar.

Each webinar is equivalent to one CPD point. All webinar participants who qualify must provide us with their name, surname and HPCSA number immediately after attending the webinar to receive the CPD points.